

CASE STUDY – WEST MARGIN PRESS

West Margin Press is a growing print and e-book publishing company based in Berkeley, California, and dedicated to creating beautiful books and sharing unique voices and important stories. West Margin Press is committed to creating a better understanding of our world through purposeful content, engaging design, and authentic experiences.

WHAT THEY NEEDED

West Margin announced its Mint Editions imprint earlier this year with the goal, "... to bring life back to classic works of literature and provoke new conversations about how these stories continue to shape our lives today." West Margin/Mint Editions needed a production partner to typeset the new imprint and they tendered the project to evaluate vendors that have a history working with Project Gutenberg and other public domain files and formats.

THE CHALLENGE

The challenge for any publisher working with public domain content is that there is a risk of textual errors as source files can be of varying levels of quality. Some may have been uploaded to Project Gutenberg or other public domain sources from rough OCR scans of facsimile editions, or even keyboarded manuscripts. West Margin needed a vendor that could quickly, affordably, and with reliability, proofread the manuscripts as part of the typesetting process to ensure that any errors or inconsistencies were cleaned up, and that any public domain art was pre-flighted for publication.

WESTCHESTER'S SOLUTION



Westchester reviewed the types of source files and art files that were available in the repositories that West Margin would be using, identified the types of errors to be aware of, and trained proofreading staff on the specific tasks that would be common for these source files. They built a West Margin-specific workflow for their Mint Edition titles, with proofreading being done as part of the typesetting process. (Many other vendors might have looked to do as a simple digital compare – which would have preserved those errors instead of isolating and removing them.) This has resulted in high-quality editions of classic books for the Mint Editions imprint. Jennifer Newens, Publishing Director, West Margin Press commented, *"It has been a wonderful experience working with Westchester on our book production needs for these titles!"*

Contact Westchester Publishing Services to learn how we can help:

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