

CASE STUDY – MINT EDITIONS

Mint Editions is an imprint owned by printer and distributor Ingram Content Group. Mint Editions shines a new light on the classics that have shaped the canon of literature, presenting fiction, memoir, essays, poetry, and more in formats for the modern reader.

WHAT THEY NEEDED

Mint Editions was launched "...to bring life back to classic works of literature and provoke new conversations..." Mint Editions needed a production partner to ingest content, typeset the new titles, proofread them, and create quality print and ePub files. They tendered the project to evaluate vendors that have a history working with Project Gutenberg and other public domain files and formats.

THE CHALLENGE

The challenge for any publisher working with public domain content is that there is a risk of textual errors as source files can be of varying levels of quality. Some may have been uploaded to Project Gutenberg or other public domain sources from rough OCR scans of facsimile editions, or even keyboarded manuscripts. Mint Editions needed a vendor that could quickly, affordably, and with reliability, proofread the manuscripts as part of the typesetting process to ensure that any errors or inconsistencies were cleaned up, and that any public domain art was pre-flighted for publication.

WESTCHESTER'S SOLUTION



Westchester reviewed the types of source files and art files that were available in the repositories that Mint Editions would be using, identified the types of errors to be aware of, and trained proofreading staff on the specific tasks that would be common for these source files. They built a Mint Editions-specific workflow for their titles, with proofreading being done as part of the typesetting process. (Many other vendors might have looked to do as a simple digital compare -- which would have preserved those errors instead of isolating and removing them.) This has resulted in high-quality editions of classic books for the Mint Editions imprint. Jennifer Newens, who oversaw the launch of this project commented, "It has been a wonderful experience working with Westchester on our book production needs for these titles!"

Contact Westchester Publishing Services to learn how we can help:

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